



## 4-H Nova Scotia Digital Image Creator and Marketer

Calling all Mad Marketing Magicians!

- Are YOU talented in visual arts and graphic design?
- Do YOU know how to reach a youth audience through social media?
- Are YOU willing to flex your muscle in creative and innovative ways?
- Can YOU sell ice to a polar bear?

4-H Nova Scotia is creating a podcast for youth by youth and we are looking for senior members like YOU to be the voice of the show.

### SKILL SETS AND ASSETS:

YOU can come with them or learn them on the job – learn to do by doing!

- Digital arts or graphic design.
- Up to the challenge of creating compelling, innovative, eye catching digital images, captions, and campaigns.
- Be up to date with all the tools and trends of social media.
- Geek out over stats and analytics to identify listener trends and find new audiences.

### TO APPLY:

- Submit samples of your arts/graphic design skills:
  - Four (4) images/pieces of your artwork (digitally created – submitted as: PDF, JPEG, PNG, or GIF)
- Submit a resume outlining experience, skills, work history, and 4-H history – emphasizing your knowledge and interest in digital image creating and marketing to [4hpodcast@4hnovascotia.ca](mailto:4hpodcast@4hnovascotia.ca).

### DEADLINE:

- Friday, March 5, 2021 by Midnight.

**Please ensure you are available for Training over March Break (March 15 to 19) 2021.**

**We are looking for some cool kids who want to be a part of something legend – wait for it – dairy!**