4-H Nova Scotia Welcomes New Executive Director

Truro, Nova Scotia – 4-H Nova Scotia is happy to share that Jay Woodworth has joined the team as Executive Director effective February 14, 2022. As a former 4-H member, agricultural researcher, and extension specialist- she has made connections across the Maritimes and Canada which will help to grow the 4-H program in this celebratory 100th year.

Jay most recently served as the Research Manager/Industry Specialist for Perennia in association with the Christmas Tree Council of Nova Scotia. Before her work with the Christmas Tree Council, she worked as an Environmental Farm Planner and an Agri-Environmental Agrologist, supporting all commodities across the agricultural sector. Jay specializes in project management, research and development, and education and training. She's currently working on her PhD in Digital Soil Mapping.

"We are thrilled to introduce Jay as our new Executive Director," said Mila MacLean, President of the 4-H Nova Scotia Board of Directors. "Jay brings solid experience in the agricultural sector to the team and has a mind for data and a passion for the 4-H program as well as her community."

Jay's fondest memories of 4-H include study sessions for the former Horse Classic, competing in the impromptu portion of public speaking, waiting for the flag drop at Pro Show, and getting a call back for Showmanship during the National Junior Beef Heifer Show at the Royal Winter Fair. Jay lives on a beef farm in Middle Musquodoboit, shows quarter horses, and enjoys running with her two dogs, Ash and Whitney.

"I credit my career success to the skills that I developed during my tenure as a 4-H member in Nova Scotia and I'm looking forward to the opportunity to contribute to the development of the next generation of young leaders" says Woodworth.

About 4-H Nova Scotia

4-H is a positive youth development organization that promotes leadership, encourages the care and responsibility of our resources, and builds positive life skills to secure a sustainable future for Nova Scotia. 4-H NS is dedicated to the development of young Canadians and encourages them to become responsible members of society. 4-H Nova Scotia is celebrating 100 years in 2022.

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